



**Maharashtra Academy of Engineering and  
Educational Research's**

**MIT Arts, Commerce and Science College,  
Alandi (D) – 412 105.**

**Details of Experiential Learning of  
“TYBBA(IB) Projects”**

**2017-18**

MIT Arts, Commerce and Science College, Alandi, Pune

BBA and BBA (IB) Dept.

Academic Year 2017-2018

Class: TY BBM - IB

The following students have completed projects during 1 Dec-28 Feb 2018

List of Projects

Sr.No	Name of Student	Title of Project
1	Sachin Agarwal	A Comparative study of GSM & CDMA phones in Indian telecommunication
2	Arpit Bafana	A comparative study on exim policies 2004-2009 & exim policies 2009-2014
3	Nayan Daiman	A study of advertising & sales promotion of hero two wheelers
4	Shivani Kumar	A study of consumer durable market of samsung electronics
5	Kiran Pawar	A Study of home loan procedure at Indian overseas bank deccan pune Maharashtra
6	Shweta Rajesh Ram	A study of marketing strategies of maruti suzuki India
7	Preeti Vitthal Misal	A study of marketing strategies of patanjali ayurveda
8	Shahrukh Altaf Khan	A study on consumer behavior on whirlpool refrigerator
9	Payal Babel	A study on customer satisfaction of Hyundai company
10	Yogita Shinde	A study on customer satisfaction on DELL laptop
11	Jagrit D Yerne	Brand awareness of kirloskar brothers limited KBL in maharashtra
12	Ritesh Kokare	Burger king franchisee
13	Rinku Devendra Singh	Evolution & implementation of euro currency
14	Dinkar Wasekar	Fast food scenario in India market By Ravindra
15	Charan Singh	Financial planning of salaried individual in purview of taxation
16	Aniket Uttekar	Marketing report of gowardhan
17	Anushka Tamang	Study of flipkart marketing & customers satisfaction

Sr.No	Name of Student	Title of Project
18	Shivani Kamthe	The measures of brand awarness & perception about L Oreal Paris
19	Syamkumar	To roop telsonic ultrasonix LTD Mumbai
20	ANUSHKA TAMANG	To study of marketing strategies used by CADBURY limited
21	Vedant Kadu	To study the marketing mix & customer satisfaction of reliance jio
22	HRUSHIKESH LPKHANDE	A study of food indurstry in reference to supply chain management
23	HEENA VERMA	A study on the franchisor inputs to the franchisees in retail industry
24	BHAMARE PALLAVI	An analysis on inventory management at whirl pool of india Limited
25	GURJOT SINGH	Effects of coming recession on india economy due to huge import bill of crude oil
26	KURHADE VRUSHALI	Competition of Sustainability of Big Bazaar in Pune

  
**Prof. Sharad Kadam**  
 Project Guide

  
**Prof. Amol Mane**  
 HOD BBA and BBA (IB)

