

Alandi (D), Pune

Department of BBA & BBM (IB)

Academic Year 2015 -2016

A Report on Industrial Visit to Parle Biscuit Pvt. Ltd, Khopoli, Maharashtra.

Date: 04/01/2015

Our college had organized industrial visit for SY BBA & SY BBM-IB students to PARLE – G, Khopoli on 02/01/2016.

We had learned a lot of things related to our specification subjects such as international business, finance, marketing and human resources. The product of Parle-G is not only famous in India but also in other countries. It has many subunits / units all over the India. And the reason behind its success is the taste and quality consistency and the most important thing is they provide a very reasonable rate on their product.

After visiting their production area we have seen their 'Oven' is Asia's largest baking oven for biscuits. They produce the products in a very hygienic way. Only 20% of labour used for making a product and the other things like mixing raw material, framing into different sizes, baking, cutting of product into small an big pieces etc are done technically.

History of Company:

Parle product company was founded in 1929 in British India.it was owned by the Chauhan family of Vile Parle, Mumbai. The Parle brand becomes well known India. Following the success of products such as the Parle-G biscuits and the thumps up soft drink.

The original Parle Company was split into three separate companies, owned by the different faction of the original Chauhan families.



Brands:

Biscuits:

Parle-G, krack jack, Monaco, Kreams, Golden Arce, Parle Marie, Milk Shakti, Parle Hide & seek Burdon, Parle Hide & Seek Fab, Top, Parle Gold Star, Happy Happy, 20-20, Simply Gold, Namkeens.

Chocolates:

Melody, Mango bite, Poppines, 2 in 1 Eclairs, Mazel, Kismi Toffee Ban, London Derry, Kaccha Mango Bite.

Snacks:

Manaco Small chips, Parle's wafers, full toss, Parle Namkeens.

Since they have been entered at the food competition of monde selection in 1971, the brands have received consistently gold and silver Quality awarded the world quality selections.

Our Experience at Parle-G:

We learned their marketing strategy, promotion and advertisement which is good and help them to attract consumer.

Faculty present:

1. Prof. Amol Mane (HOD)

2. Prof. Sharad Kadam (Subject Teacher)

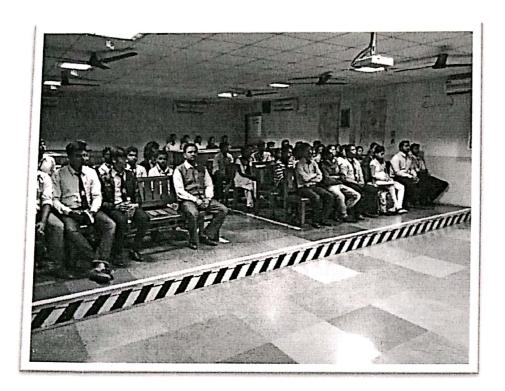
Total Students Present: 52

Prof. Amol Mane

HOD

BBA & BBA (IB)









Industrial Visit (Reference: Mr. Dilip Porwal)

7 messages

Sharad Kadam <sskadam@mitacsc.ac.in> To: shelkeks@parle.biz

Tue, Dec 22, 2015 at 2:38 PM

Prof. Sharad Kadam

Asst. Professor, Dept of BBA & BBM-IB MIT, ACSC, Alandi (D), Pune. E-mail: sskadam@mitacsc.ac.in Contact No: 90 11 91 34 34

----- Forwarded message -----From: Sharad Kadam <sskadam@mitacsc.ac.in> Date: Tue, Dec 22, 2015 at 2:34 PM Subject: Industrial Visit To: shelkeks@parle.biz

Dear Sir/Madam,

MIT ACS College, Alandi is one of the leading institutes in Pune providing professional & value based education to students. We offer UG & PG courses.

As per the rules of Savitribai Phule Pune University students of SY BBA and SY BBM (IB) have industry exposure subject in their curriculum. The requirement of subject is to visit the industries and to get the practical knowledge about the organization.

It will be a great opportunity for our students to get exposure about marketing strategy, production standards, supply chain logistics, HR functions, financial strategy or any new product development. The strength of the class is 50. Kindly permit us to visit your organization

Please let us know as early as possible about the availability, so that we can make necessary arrangements.

Thanking You,

Prof. Sharad Kadam

Asst. Professor

Prof. Amol Mane HOD BBA& BBM(IB)

Dr. B.B Waphare Principal

Prof. Sharad Kadam

Asst. Professor, Dept of BBA & BBM-IB, MIT, ACSC, Alandi (D), Pune. E-mail: sskadam@mitacsc.ac.in Contact No: 90 11 91 34 34

Kishor Shelke - KHP <shelkeks@parle.biz> To: Sharad Kadam <sskadam@mitacsc.ac.in> Cc: "R. B. Raul" <raulrb@parle.biz>, schoo_khp@parle.biz, kondhalkarhb@parle.biz

Wed, Dec 23, 2015 at 3:40 PM

Dear Sir,

O.K.

Available dates 30 Dec 2015 or 2nd Jan 2016.

Accordingly working hours 09.00 to 05.00 Hrs.

Regards,

Kishor Shelke

Dy. Manager HR & Admin.



From: Sharad Kadam [mailto:sskadam@mitacsc.ac.in]

Sent: Tuesday, December 22, 2015 2:38 PM

To: shelkeks@parle.biz Subject: Industrial Visit (Reference: Mr. Dilip Porwal)

[Quoted text hidden]

Thu, Dec 24, 2015 at 1:15 PM

Sharad Kadam < sskadam@mitacsc.ac.in> To: Amol Mane <asmane@mitacsc.ac.in>

Prof. Sharad Kadam

Asst. Professor, Dept of BBA & BBM-IB, MIT, ACSC, Alandi (D), Pune. E-mail: sskadam@mitacsc.ac.in Contact No: 90 11 91 34 34

[Quoted text hidden]

sskadam@mitacsc.ac.in <sskadam@mitacsc.ac.in>

To: Kishor Shelke - KHP <shelkeks@parle.biz>

Dear sir

As per discussion with you we will come 2nd Jan at 9:00 a.m. for industrial visit Thanks and regards

Prof Sharad Kadam

Sent from my iPhone [Quoted text hidden]

Sharad Kadam <sskadam@mitacsc.ac.in> To: dmchavav@chem.maepune.ac.in

Fri, Jan 8, 2016 at 3:28 PM

Fri, Jan 8, 2016 at 3:28 PM

Fri, Jan 1, 2016 at 12:43 AM

Prof. Sharad Kadam Asst. Professor, Dept of BBA & BBM-IB, MIT, ACSC, Alandi (D), Pune. E-mail: sskadam@mitacsc.ac.in Contact No: 90 11 91 34 34

[Quoted text hidden]

Mail Delivery Subsystem <mailer-daemon@googlemail.com> To: sskadam@mitacsc.ac.in

Delivery to the following recipient failed permanently:

dmchavav@chem.maepune.ac.in

Technical details of permanent failure:

Google tried to deliver your message, but it was rejected by the server for the recipient domain chem.maepune.ac.in by aspmx.l.google.com. The error that the other server returned was:

550-5.1.1 The email account that you tried to reach does not exist. Please try

550-5.1.1 double-checking the recipient's email address for typos or 550-5.1.1 unnecessary spaces. Learn more at

550 5.1.1 https://support.google.com/mail/answer/6596 b189si61325891lfe.92 - gsmtp

---- Original message -

DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed;

d=mitacsc-ac-in.20150623.gappssmtp.com; s=20150623;

h=mime-version:in-reply-to:references:date:message-id:subject:from:to

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x-Google-DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed: d=1e100.net; s=20130820; h=x-gm-message-state:mime-version:in-reply-to:references:date :message-id:subject:from:to:content-type; bh=hH8XjOYNelgPV/G4mMB3rhcSRCv6qjgMEF0Nos5eIME=; b=RGlq0Bgq7PsKXnhObWR/pLU1WcEPQ.xcj1wXuBzjDQrWbEndySus8oS+1gnYT6jlv2 p=ROIQUESQL WSrjk2ZRUTucXi+3+o8Pjurk9owYAwMgvuSj5Q7IfHeHX2/g7UCJI98w9IUxcvTFaxCG peUrq528fC0G80xlwqdQaN8Upu7Mw8w+CxtfOecaCxXiA7nOgc2it1/fl354qWqmZBA5 gZfQbOvTnjeLypT1Abg8pgApoWt6AhEFfR11CgtNQ/BJbKchEjZNHyQr+iQDdoA1BZ41 tgofY6i8fTtG1vDYAUNpU1EW5bPG9/k8cPNStEKQj0lqTH1eEalceqoeDu2moxjOgay/ X-Gm-Message-State: ALoCoQnbbYeznu3XGjKbl2UlijbM9ptnli8a+7E3HHTMpbc6q7dGKgAd+ohhQOd/XCydWEs4mxdk1DYUQ14i99yPsRlRes2y3w== X-Received: by 10.112.126.164 with SMTP id mz4mr31382266lbb.70.1452247128697; Fri, 08 Jan 2016 01:58:48 -0800 (PST) Received: by 10.112.63.198 with HTTP; Fri, 8 Jan 2016 01:58:48 -0800 (PST) In-Reply-To: <F0F930E1-7ACD-499B-8329-4CF7FBE25EDF@mitacsc.ac.in> References: <CAM9F+ofqZezDosHgh7rJXEyjA25B+8KBrSh_g8M-WgbO2HyhCA@mail.gmail.com> <000001d13d6a\$1b0b2d00\$51218700\$@parle.biz> <F0F930E1-7ACD-499B-8329-4CF7FBE25EDF@mitacsc.ac.in> Date: Fri, 8 Jan 2016 15:28:48 +0530 Message-ID: <CAM9F+odjz0Mxsvt6wE5-pVnyvUu24doJA=y1iKwAOAiePoyZ=w@mail.gmail.com> Subject: Fwd: Industrial Visit (Reference: Mr. Dilip Porwal) From: Sharad Kadam <sskadam@mitacsc.ac.in> To: dmchavav@chem.maepune.ac.in Content-Type: multipart/alternative; boundary=001a11c36e1c3bbf6f0528cfa288 [Quoted text hidden] *From:* Sharad Kadam [mailto:sskadam@mitacsc.ac.in <sskadam@mitacsc.ac.in>] *Sent:* Tuesday, December 22, 2015 2:38 PM *To: * shelkeks@parle.biz *Subject:* Industrial Visit (Reference: Mr. Dilip Porwal)

Prof. Sharad Kadam

Asst. Professor,

Dept of BBA & BBM-IB, MIT, ACSC, Alandi (D), Pune. E-mail: sskadam@mitacsc.ac.in Contact No: 90 11 91 34 34

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It will be a great opportunity for our students to get exposure about marketing strategy, production standards, supply chain logistics, HR functions, financial strategy or any new product development. The

---- Message truncated -----

Sharad Kadam <sskadam@mitacsc.ac.in>
To: dmchavan@chem.maepune.ac.in

Prof. Sharad Kadam

Asst. Professor,
Dept of BBA & BBM-IB,
MIT, ACSC, Alandi (D), Pune.
E-mail: sskadam@mitacsc.ac.in
Contact No: 90 11 91 34 34

----- Forwarded message -----From: <sskadam@mitacsc.ac.in>

mmerce

Fri, Jan 8, 2016 at 3:30 PM



UNDERTAKING FORM

DATE: 2nd January, 2016

I, hereby undertake that I am participating in the Industry Visit on my own responsibility. I will follow all the rules and instructions given to me from time to time by the teachers.

Roll No	Name of Students	Signature
\$ 301	GORDE DNYANDEO GAHININATH	* Zt _ [a
5 302	DHOLE POOJA MADHAV	4300
\$ 303	SHINDE AKSHAY PRABHAKAR	N. S.
5 304	YADAV HARSHAL T	
\$ 305	KAD MADHU SURESH	Paur .
\$ 306	KAD SHUBHAM CHANDRAKANT	motod
\$ 307	GAWADE RUCHIRA SANDEEP	A)
\$ 308	CHOUDHARY SWETA	Ruda;
S 309	CHONDE VISHAL DIGAMBARRAO	1.00
\$ 310	ROKADE VIKRAM CHANDRAKANT	Vil
S 311	KALE VAIBHAV NANDARAM	Tokari
\$ 312	SAKHARE VISHAL EKNATH	Takhir .
S 313	PRASADE SNEHAL SANJAY	(A)
S 314	SAID AKASH RAJU	haid
S 315	SATHE PRATHMESH MAHIPAT	O.M.S
S 316	KUMBHAR SNEHAL SURESH	Le Lie La
S 317	YADAV AKHILESH SUNIL	(A)
\$318	DUDHAGAWLI HIMANSHU P	Part
6 319	DHAMALE SUMIT SHIVAJI	draw.
S 320	AVISH SHARMA	(2)
6 321	SHEKHAR AKSHAY RADHU	.40
S 322	BENDRE ABHILASHA D	Berli
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\$ 324	LOKESH KUMAR	Arosks.
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S 326	BAWALE GANESH DATTARAM	Gawle
\$ 327	GOYAL DHIRAJ DILIP	Minny
S 328	MADHVI SINNHA	Madhistile.
S 329	NISHANT KUMAR	Delhar
S 330	LOKHANDE GORAK RAMDAS	Colle
\$ 331	LOKHANDE ATISH NAVNATH	Artich
S 332	KUMKAR TRUPTI SHIVAJI	Army Kole.
S 333	SHUBHAM NARKHEDE .	00.11
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S 335	ABHINAV NAINIWAL	MIN
S 336	SUMIT KUMAR	Sumisk .
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— S 338	SAJID KHAN	8 Am
\$ 339	Singh Vishal	Marin
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MIT Arts, Commerce and Science College, Alandi Dept: BBA and BBM (IB)

UNDERTAKING FORM

DATE: 2nd January, 2016

I, hereby undertake that I am participating in the Industry Visit on my own responsibility. I will follow all the rules and instructions given to me from time to time by the teachers.

Roll No	Name of Students	Signature
\$1201	ABHINEY CHAUHAN	
S1202	GAVHANE SHANTANU	(F)
S1203	JIJU JESTIN TK	(F)
\$1204	RITIKA JAISWAL	Rither
\$1205	TAMBE SHWETA M	Musel
\$1206	SALUNKE PRAFUL	The land
\$1207	ANAND PREM	dienel.
\$1208	ELVIS CHAKO	(A)
\$1209	NIKHIL SARIA	(a)
S1210	SAHIL SARIA	Ship
81211	MAGAR PRANITA	Paget.
\$1212	JADHAV VISHAL	
\$1213	MISBA SHAIKH	What Kh



MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDI, PUNE Department of RRA & RRA (ID)

Department of BBA & BBM (IB) Industrial Visit Feed back Form SY BBA

Name of the Company: Parle Biscuits Pvt. Ltd., Khopoli.

Year: 2015 -2016 Date: 2 0 1 2016

		Parameters										
Roll	Name	Change in practical behaviour due ot industrial visit		Give overall rating to industrial visit.			Did the		helpful t			
0.201	00000	Yes	No	Exceptional	Very Good	Good	Yes	No	Yes	No		
S 301	GORDE DNYANDEO GAHININATH											
S 302	DHOLE POOJA MADHAV				./							
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S 338	SAJID KHAN				4		/		/			
S 339	SINGH VISHAL						1	11. E C .				

Department of BBA & BBM (IB) Industrial Visit Feed back Form SY BBA

Year: 2015 -2016 Date 02-01-16

Name of the Company: Parle Biscuits Pvt. Ltd., Khopoli.

		61	Parameters										
Roll	Name	pra behav ot inc	Change in practical behaviour due ot industrial visit		Give overall rating to industrial visit.			Did the industrial visit was as per your expectations		visit ically ul to u?			
C1201		Yes	No	Excepti onal	Very Good	Good	Yes	No	Yes	No			
S1201	ABHINEY CHAUHAN	A	12	C	<i>F</i>	\mathcal{N}							
S1202	GAVHANE SHANTANU					7.							
S1203	JIJU JESTIN TK												
S1204	RITIKA JAISWAL												
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S1206	SALUNKE PRAFUL												
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S1209	NIKHIL SARIA												
S1210	SAHIL SARIA												
S1211	MAGAR PRANITA							-					
S1212	JADHAV VISHAL									-			
S 1213	MISBA SHAIKH												



MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDI SY BBA SEM IV (2015 - 16)

List of Students for Industrial Visit

	Part	e	Biscuits Pur Utl, K	halapur, Raigo	B
	Roll		Name of the Student	Sign	
	S 30	01	GORDE DNYANDEO GAHININATH	Porde	
	S 30)2	DHOLE POOJA MADHAV	mode.	
	S 30	3	SHINDE AKSHAY PRABHAKAR	Alchion.	
	S 30	4	YADAV HARSHAL T	Gult	
	S 30	5	KAD MADHU SURESH	ms ka	
	S 306		KAD SHUBHAM CHANDRAKANT	Absent	
	S 307	-	GAWADE RUCHIRA SANDEEP	Kuch	
	S 308		CHOUDHARY SWETA	Absent	
	S 309	-	CHONDE VISHAL DIGAMBARRAO	Viv	
	\$ 310		ROKADE VIKRAM CHANDRAKANT	Totale	
	S 311		KALE VAIBHAV NANDARAM	July .	
	S 312	-+	SAKHARE VISHAL EKNATH	Soldin	
	S 313		PRASADE SNEHAL SANJAY	Absent	
	S 314	-	SAID AKASH RAJU	Jaig.	
	S 315	ĮS	ATHE PRATHMESH MAHIPAT	p.ms.	
	S 316	_ K	UMBHAR SNEHAL SURESH	- Shipped	
	S 317	- Y	ADAV AKHILESH SUNIL	Absent	
	S 318	D	UDHAGAVVLI HIMANSHU P	FD 1-	
	S 319	DI	HAMALE SUMIT SHIVAJI	Otoval	
	S 320	A۱	/ISH SHARMA	Absent	
	S 321	SH	HEKHAR AKSHAY RADHU	CE CO	
	S 322	BE	NDRE ABHILASHA D	Bender	
	S 323	СН	ALKE AKSHAY ANANDRAO	John .	
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	S 325	RA	THOD PRAKASH MAHADEO	Pmle 40	
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MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDI SY BBM-IB SEM IV (2015 - 16) List of Students for Industrial Visit

Pate: 02/01/2016

Parle Buscuit Pot Ud, Khalapur, Raigad.

Roll No	Name of Students	Sign
s 1201	ABHINEY CHAUHAN	Absent
s 1202	GAVHANE SHANTANU	Absent
s 1203	JIJU JESTIN TK	a Absent
s 1204	RITIKA JAISWAL	alite
s 1205	TAMBE SHWETA M	The kol
s 1206	SALUNKE PRAFUL	Flatric
s 1207	ANAND PREM	Auna Prem.
s 1208	ELVIS CHAKO	Absent
s 1209	NIKHIL SARIA	Absent
s 1210	SAHIL SARIA	Solve
s 1211	MAGAR PRANITA	Engles.
s 1212	JADHAV VISHAL	Absent
s 1213	MISBA SHAIKH	Whaith



MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDI, PUNE

Department of BBA & BBM (IB) Industrial Visit Feed back Form SY BBA

Year: 2015 -2016 Date: 02/01/2016

Name of the Company: Mohan Rocky Spring water Breweries Ltd, Khopoli

							Parameters										
	Ro	oll Name		Change in practical behaviour du ot industrial visit			ating to	ind visit per	d the ustrial was as your tations?	Was visit technically helpful to you?							
				Yes	No	Except onal	ti Very Good	Good	Yes	No	Yes	No					
	S 30	GORDE DNYANDEO GAHININAT	Н														
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S 32	25 R.	ATHOD PRAKASH MAHADEO	1									,					
S 32	26 BA	AWALE GANESH DATTARAM	٠.								1						
S 32	7 GC	OYAL DHIRAJ DILIP									-						
S 32	_	ADHVI SINNHA	+					_	<u> </u>		_	1					
S 329		SHANT KUMAR	1	$\overline{}$			Ja , L		-								
S 330		KHANDE GORAK RAMDAS					- 1										
S 331	-			-		<u>~</u>		`	~		-						
		KHANDE ATISH NAVNATH															
S 332		MKAR TRUPTI SHIVAJI	_														
S 333		JBHAM NARKHEDE .	- -							la Francis							
S 334	HAR	RSHWARDHAN VERMA.							111/2								
S 335	35 ABHINAV NAINIWAL		\ \ \				V-T		~	1	-						
S 336																	
S 337	DIAS	LENIN LEO	1	/													
S 338	SAJID) KHAN					al material of			0.48							
S 339	SING	H VISHAL		-			Section 1	-+	P17.32**	201		7.					



MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDI, PUNE

Department of BBA & BBM (IB) Industrial Visit Feed back Form SY BBA

Year: 2015 -2016 Date: 02-01-16

Name of the Company: Mohan Rocky Spring water Breweries Ltd, Khopoli

		Parameters											
Rol	II Name	Change in practical behaviour due ot industrial visit			verall r ustrial	rating to	indus was	id the trial visit as per our etations?	Was techni helpf you	cally ul to			
		Yes	No	Excepti onal	Very Good	Good	Yes	No	Yes	No			
S120	ABHINEY CHAUHAN												
S1202	GAVHANE SHANTANU												
S1203	JIJU JESTIN TK												
S1204	RITIKA JAISWAL												
S1205	TAMBE SHWETA M												
S1206	SALUNKE PRAFUL												
S1207	ANAND PREM												
S1208	ELVIS CHAKO												
S1209	NIKHIL SARIA												
S1210	SAHIL SARIA												
S1211	MAGAR PRANITA			,									
S1212	JADHAV VISHAL												
S 1213	MISBA SHAIKH												

